

## **STAR 102.5 - Pick Your Purse**

Starting Monday, January 13th, STAR 102.5 will give listeners the chance to play “STAR 102.5’s *Pick Your Purse!*” STAR DJs will host “*Guess the Pick Your Purse Pin*” every weekday at 7:00 AM, 11:00 AM, and 4:00 PM. When the cue to call is announced, caller number ten will get the opportunity to guess the Pick Your Purse pin, which will range from three to four digits.

If the guess is correct, the listener will win a trip to our app-exclusive Pick Your Purse Boutique to choose one of six available purses as their prize. Once a purse is claimed, a new one will be added to the boutique to keep the selection at six purses. However, as the contest nears its end, the selection will decrease as more purses are chosen and removed from the boutique.

If the guess is incorrect, the STAR DJ will let the listener know if their guess was too high or too low, and the contest will continue during the next scheduled play. To assist callers, all previous guesses will be recorded on the *Pick Your Purse Pin Page* available on our website and app, giving each caller a better shot at cracking the code.

The on-air contest will take place weekdays from Monday, January 13th, through Friday, February 14th, with three chances per day to guess the correct PIN. The contest will conclude once the final game's PIN is guessed or by Friday, February 14th, at 4:00 PM, whichever comes first. There will be no contest plays on Monday, January 20th, in observance of MLK Day.

There will be an online second chance for those who didn’t win on-air or were unable to participate in the contest. Listeners can enter on STAR 102.5’s website at [star1025.com](http://star1025.com) starting Monday, January 13th, with entries closing on Sunday, February 16<sup>th</sup> at 11:59 pm. One listener will be randomly selected the week after the contest closes and will receive a purse chosen by the STAR 102.5 staff.

Listeners may only win once, and only one win is permitted per household. Any attempt made by a listener to win multiple times, including by using someone else’s personal information, will disqualify them. The use of software or hardware that allows a user to enter more than once is strictly prohibited in all Des Moines Media Group contests. In the event of a dispute over an entry, the authorized user of the email address given at the time of winning will be declared the entrant, and that person must be eligible to win under these official rules. STAR 102.5 KSTZ-FM has the final say on who wins their contests.

By entering this contest, listeners understand and agree that any Personal Data provided during the entry process will be collected and used by Saga Communications, Inc. to identify and communicate with them. In certain circumstances, STAR 102.5 KSTZ-FM may

share that Personal Data with sponsors, advertisers, affiliates, or other partners. Saga Communications, Inc.'s full privacy policy can be viewed [here](#).

This prize may be picked up at the Des Moines Media Group offices at 1416 Locust Street in Des Moines, Iowa. STAR 102.5 will not be held responsible if any events are cancelled, or prizes cannot be redeemed, due to circumstances outside of the station's control. Winners are expected to follow all COVID-19 protocols, or any other rules and restrictions put in place by the event organizers and venue. STAR 102.5 will make every reasonable effort to award prizes before any expiration dates or showtimes.

This contest is open to all eligible Iowa residents 18 or older who have not won anything on STAR 102.5, nor any Des Moines Media Group station within 30 days. That period extends to 6 months for those who have won prizes valued at \$600 or more. No purchase necessary. Prizes are not transferable, nor can they be substituted for cash or an alternative prize. Winners must present a valid state ID and w9 to collect the prize. Winners are also responsible for any local, state, or federal taxes and fees associated with the prize. The value of this prize is estimated to be worth \$200.

Employees of KSTZ, the Des Moines Media Group, Saga Communications of Iowa, LLC, and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one-hundred-mile radius of the KSTZ main studio are not eligible to win any contest. "Immediate family" includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is the current legal guardian.

Full rules are available at [www.star1025.com/contests](http://www.star1025.com/contests).

These are the rules governing all contests aired on STAR 102.5 KSTZ-FM radio and on the star1025.com website, unless otherwise specified. **In the following rules, "STAR 102.5 KSTZ-FM" means Saga Communications of Iowa, LLC, dba Des Moines Media Group and its parent corporation, Saga Communications, Inc., which owns STAR 102.5 KSTZ-FM radio:**

- No purchase is necessary to enter any STAR 102.5 KSTZ-FM contest.
- To be eligible to win any prize on STAR 102.5 KSTZ-FM you must not have won anything on STAR 102.5 KSTZ-FM in the past 30 days or any prize valued at \$600 or more in the past 6 months. Only one winner per household is permitted within 30

days after a household has a winner. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.

- Anytime you call the STAR 102.5 KSTZ-FM studios you assume that your call will be broadcast or recorded, and you grant us permission to broadcast the call or record it for later broadcast.
- As a winner of a STAR 102.5 KSTZ-FM contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes without any compensation to you.
- Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of the winner. STAR 102.5 KSTZ-FM reserves the right to substitute a prize of similar value.
- All winners of all contests are responsible for all taxes on the prize awarded. All winners of a prize valued at \$600 or more will be required to complete the appropriate tax forms at the STAR 102.5 KSTZ-FM studios prior to claiming prize. All winners will be sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won exceeds \$600.
- In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), STAR 102.5 KSTZ-FM's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (STAR 102.5 KSTZ-FM) awarding the prize to the winner. STAR 102.5 KSTZ-FM shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. STAR 102.5 KSTZ-FM shall not be liable for any claim by any winner for damages incidental thereto.

- All STAR 102.5 KSTZ-FM contests are open to all eligible residents 18 or over (unless otherwise specified) living within 75 miles of station transmitter(s). Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to STAR 102.5 KSTZ-FM that will be presented to STAR 102.5 KSTZ-FM and accepted before the prize is awarded. Employees of STAR 102.5 KSTZ-FM, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one-hundred mile radius of the STAR 102.5 KSTZ-FM main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.
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- Winners will be expected to claim prize at the STAR 102.5 KSTZ-FM studios, 1416 Locust Street, Des Moines, Iowa 50309, between 9:00am – 5:00pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize, which will be specifically stated.
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- All federal, state, and local laws and regulations apply. Contest is void where prohibited.
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- STAR 102.5 KSTZ-FM reserves the right to disqualify any entrant if any contest rules are violated in any way.
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- STAR 102.5 KSTZ-FM assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. STAR 102.5 KSTZ-FM, its advertising agencies, affiliates, contest sponsors, employees, and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.
- As a licensee of the FCC and a trustee of the public airwaves, STAR 102.5 KSTZ-FM reserves the right to interrupt and/or discontinue any contest or promotion (and not

award the offered prize) at the discretion of STAR 102.5 KSTZ-FM management if world events, the national mood, or public safety so warrant.

- STAR 102.5 KSTZ-FM reserves the right to amend the rules to any contest at any time. STAR 102.5 KSTZ-FM's decision is always final.
  
- For any contest requiring text or phone entry you must use only the following number unless otherwise specified: 515-312-1025. The person operating the telephone at STAR 102.5 KSTZ-FM has the final decision as to who is the winning caller.
  
- STAR 102.5 KSTZ-FM shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, or internet access, or any other circumstances in any contest beyond STAR 102.5 KSTZ-FM's control.
  
- For any contest involving on-line voting: If an entrant receives irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, or other automated means, STAR 102.5 KSTZ-FM reserves the right to disqualify the entrant in its sole discretion and/or use another means to determine the winner(s), ex. – random selection or appointing a panel of judges.
  
- The following are specifically related to E-contests and E-Mail Club promotions on [star1025.com](http://star1025.com):
  - All appropriate information in required fields must be entered correctly and completely or you will be disqualified.
  - To win a prize you must reside within the listening area of STAR 102.5 KSTZ-FM as defined at the exclusive discretion of STAR 102.5 KSTZ-FM management.
  - Any problems with the internet or email are not STAR 102.5 KSTZ-FM's responsibility.

- Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.
- Due to the nature of our programs that are heard on-line over the internet, contests may not be heard at all on STAR 102.5 KSTZ-FM. Contests heard on the radio station's internet audio stream may be slightly delayed from the time the contests are heard on the broadcast station and will be running behind the broadcast signal. Thus, all contests heard on the internet are delayed. This delay can last for as much as 30 seconds or more. This means that when STAR 102.5 KSTZ-FM contests are played that require a specific caller to telephone the radio station (such as "Caller number 9 when you hear the sound effect"), listeners to the online audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

A copy of these rules is available during business hours at the STAR 102.5 KSTZ-FM studios 1416 Locust Street, Des Moines, Iowa 50309

Station is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. The station is not responsible for injury or damage to participant's or any other person's computer, or property related to or resulting from

participating in this contest. Should any portion of contest be, in the stations sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair administration, security, fairness or proper play of this contest, or contest plays, station reserves the right at its sole discretion to suspend, modify or terminate the contest.

Station has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on prize (if any) are provided only by the manufacturer, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.